

Bachelor of Business Administration (BBA)

**3-Year Full-Time
Undergraduate Degree Program**



ABOUT THE PROGRAM

The Bachelor of Business Administration program at FAME is a three-year full-time professional undergraduate program in Business Management. It offers knowledge and training in management and leadership skills to prepare students for managerial roles and entrepreneurship. BBA is a popular undergraduate program for students from all three streams, i.e., Science, Commerce, and Humanities.

It's a versatile professional degree and covers multiple disciplines. A BBA degree will open a world of opportunities for one in education and other professions.

For students who wish to build a career in the management or business fields after Class 12, BBA is the perfect option. BBA offers a better understanding of market requirements and various global trends required for diverse careers and further studies in this field. Furthermore, it helps develop leadership, managerial, entrepreneurial, and people skills in students.

PROGRAM HIGHLIGHTS



A Comprehensive curriculum covering a wide range of business topics such as Accounting, Finance, Marketing, Human Resource Management, Operations, and Business Law.



Experienced faculty members with industry experience and academic qualifications.



Emphasis on hands-on learning through case studies, simulations, Internships and practical projects.



Regular industry interactions through guest lectures, workshops, and seminars.



We nurture versatility through our curriculum and program structure, offering several attributes including industry exposure, curating business strategies, etc.



The BBA program prepares students to develop the three most essential skills:

- Critical Thinking
- People Handling
- Active Learning
- Problem Solving



The program involves summer internships, industry visits, community projects, Discovery walks, and various opportunities to gain experience through value-added programs and General Electives offered by other schools.

SPECIALIZATIONS

FORE Academy of Management Education (FAME) has partnered with Inspire Infotech Pvt. Ltd. to provide our students with access to cutting-edge industry programs by **APPLE AND MICROSOFT**.

Students pursuing the BBA degree program can specialise in Data Analytics with Excel and Business Intelligence with Power BI.

SKILLS ACQUIRED

- Understanding the relevance of context in business and developing social consciousness.
- Critical thinking and problem-solving skills.
- Integrative thinking ability.
- Interpersonal skills and networking.
- Understanding their Leadership Potential.
- Empathy - Understand other cultures, and bring in a wider perspective.
- Agility – Work with differences, and adapt to new environments.
- Influencing Skills – Build trust, and solve complex challenges.
- Having an entrepreneurial approach to every idea.
- Business communication and networking.

ELIGIBILITY

The minimum eligibility criteria for admission is 10+2 with a minimum of 50% marks or an equivalent qualification.



PLACEMENT OPPORTUNITIES

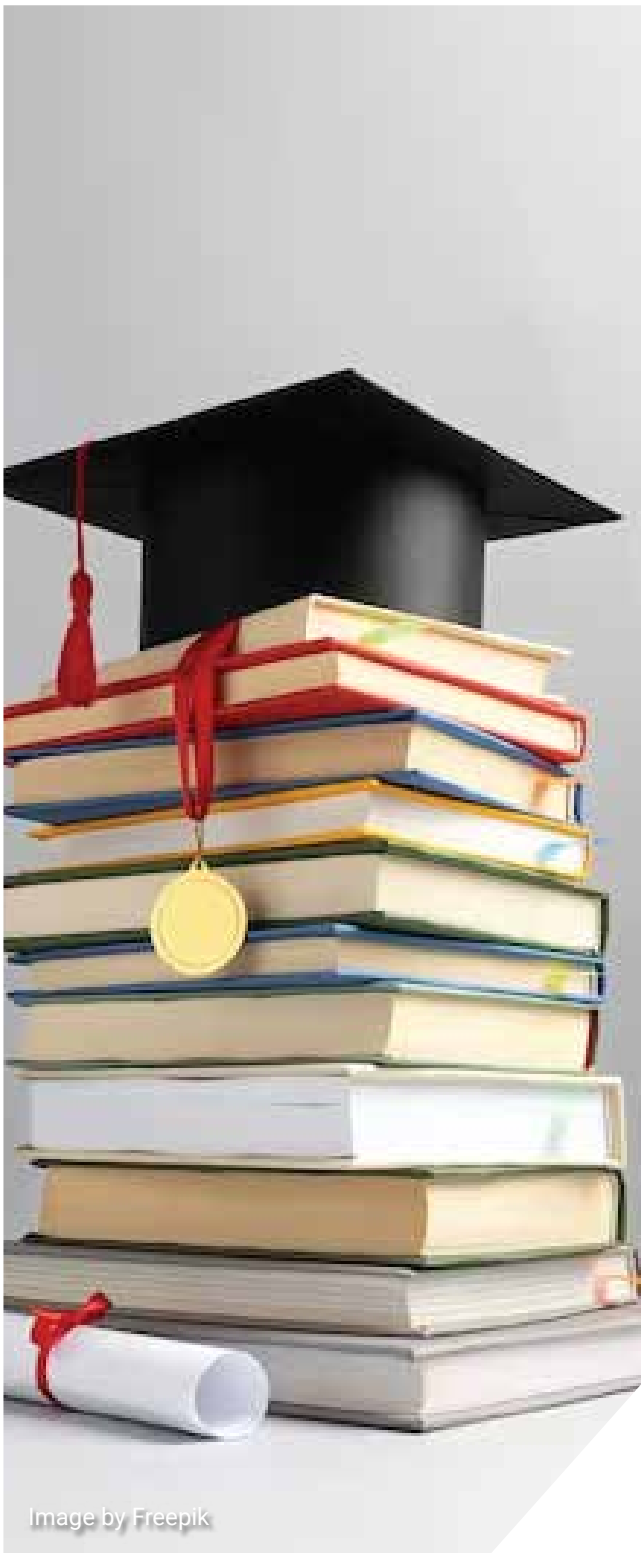
- BBA graduates have tremendous job opportunities in banking, finance, marketing, human resources, operations, Information Technology, and sales- Both in India and Overseas.
- BBA graduates can opt for job profiles like Business Analyst, Marketing Executive, HR Executive, Operations Manager, and Sales Executive.
- BBA graduates can opt for higher studies such as MBA to fast-track their career in the management and business field.

ABOUT FAME

FORE Academy of Management Education (FAME), affiliated with Gurugram University, is a unique academic institution situated in India's corporate hub, Gurugram.

FAME offers a variety of undergraduate programs designed to expand learning boundaries beyond the classroom and textbooks. In our pursuit of intellectual excellence, we value inquisitiveness, experiential learning, and leadership experience. These aspects form the core of our curricular, co-curricular, and extra-curricular experiences. While critical analysis and problem-solving abilities are the cornerstones of intellectual development at FAME, a vibrant and positive ethos in and out of the classroom culminates in the holistic development of learners through an enriching learning ecosystem that incubates future catalysts of change.

We are backed by the Foundation for Organisational Research and Education (FORE) four-plus decades of experience in excellence in management education.



ABOUT FORE

FORE is a leading non-profit institution committed to the advancement of Management Education, Research, Training, and Consultancy with 41 years of excellence in education.

Established in 1981, FORE has been working with industry and academia for developing new domains of managerial thought and education and contributing to the process of building leaders in today's global business environment. Located in the heart of South Delhi, FORE provides contextual learning and helps in the development of students as thinking professionals, who can meet the upcoming challenges for tomorrow's corporate leaders.



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ACCREDITATIONS & APPROVAL INFORMATION

- Approved by Higher Education Department, Govt. of Haryana
- Affiliation with Gurugram University, Gurugram (Haryana State University)

FACILITIES

Library

FAME has a distinctly rich library with 5000+ books covering subjects from Arts, Science, Commerce, Business Administration / Management and Computer Applications to other literature of common interest to broaden the diversified domain knowledge of our students and professors.

The library is equipped with Wi-Fi and also comprises a Digital Library. Students can find several International and National Journals and Magazines here. The library offers separate reading areas with comfortable seating arrangements.

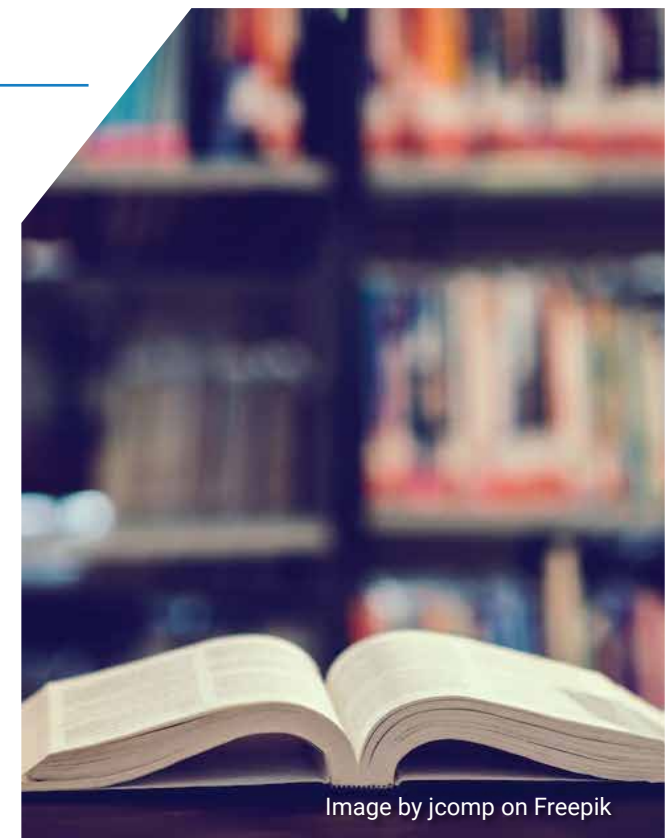


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Canteen

The institute has a hygiene-friendly Canteen and Food Court, offering delicious & palatable beverages to the needs of the students with a comfortable space to chill out. Students can explore a variety of dishes from South Indian to North Indian and more.

Indoor Games

On our campus, we provide indoor games like table tennis, billiards, chess, carom, and more. Moreover, we offer gym facilities that cater to both males and females.



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Image by Freepik

Hostel

FAME offers a comfortable and welcoming atmosphere for students to rest and study, with separate hostels available for both boys and girls. Located in close proximity to the Institute, our hostels are equipped with modern amenities.

CAMPUS LIFE

Student Life

Life on campus for a student is full of exciting opportunities to build a foundation for their entire life. This is a valuable period where you learn and grow, and we facilitate your holistic development with various activities apart from learning.



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Arts & Clubs

Connect with other students who share your interests, from academics to adventure, through our Clubs.

Sport and Fitness

Join any team for fun or competition and participate in numerous sporting events that promote a healthy lifestyle.



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Begin Your Success Journey with FAME

Experience the Legacy of FORE

Admissions Open 2023- 24



www.foreacademy.org



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